

Proposal of Toivo Group's Shareholders' Nomination Board for a New Member of the Board of Directors

Jonna Toikka

M.Sc. in Economics

Primary work experience:

Country Lead of Google Ads in Finland since 2019, where she is the business owner for Google Ads Sales in Finland. She has also served as the Industry Head of Google Finland in 2011–2019. Prior to working at Google, she has held various management positions in tourism and advertising companies during 2001–2011.

Key positions of trust:

Chair of the Board of the Finnish Marketing Association (MARK) in 2017–2019
Member of the Board of IAB Finland in 2010–2011

Independence:

Toikka is independent of the Company and its major shareholders.

